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Mobile based Post Literacy Program

Dhaka Ahsania Mission Pakistan

Why mobile based literacy program?

- Mobile phone widely used
- Network all over the country
- It has become an essential commodity
- Important means of connecting people
- Used as a tool for post- literacy and continuing education

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Objectives

- To help GoP to achieve the MDGs
- To make adolescents, youths and adults literate
- To enhance reading, writing and mathematical skill and knowledge of the learners
- Trained teacher as literacy instructor with technological skill.

Activities

- Mobilization of Communities
- Development of mobile phone based messages and MCQs
- Training and refresher for teacher and staff
- Preparation list of learners along with CNIC numbers for registering SIMs.
- Distribution of mobile phone to learners, teacher and supervisors along with active SIMs.
- Sending info messages and MCQs to the learners after 2/3 months of literacy class starts when learners will get skill on reading and writing words and simple sentences.
- Follow up of Learning Centres.
- Accumulate and prepare report on question answers and share with stakeholders.
- Monitoring.

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Project Partners

- Mobilink (Mobile phone operator)
- Mobizone (Software Dev Company)
- Agahi (Media dev Company)
- NOKIA Corporation
- UNESCO

Management

- Making schedule for sending messages to the learners and teachers.
- Ensure the discussions on info messages in the classroom.
- Take necessary steps to get maximum correct answers.
- Take necessary actions to solve technological problems.
- Develop teachers' ability to effectively address the performance of learners.
- Make target plan to achieve the objectives.

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Monitoring

- Regular visits Literacy Centres are made by the team.
- Monitoring the learners' participation in the mobile based program is done by the web based system which is used to send text messages to the learners.
- Newly literates respond to multiple choice questions (MCQs) and the results of these tests are summarized and recorded in the web- based system.
- A regular monthly exams are arranged for the learners at Literacy Centres to track their retention rate and development of their literacy skill.