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Potentials of Community Radio for widening access to information and improvement of quality of life

Sub-Regional Workshop
Capacity Building of NFE Managers for Effective Use of ICTs in Literacy and Skills Training

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GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH
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Designation: Chief Editor
Agency: Bangladesh NGOs Network for Radio & Communication (BNNRC)
The case is about the BNNRC's role in providing information to rural communities.

Live Q&A

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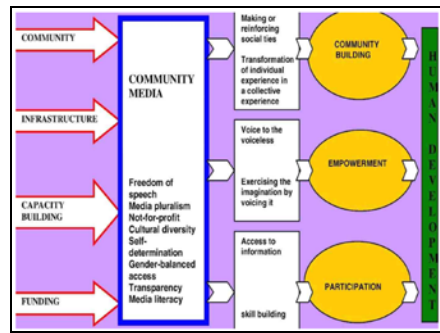
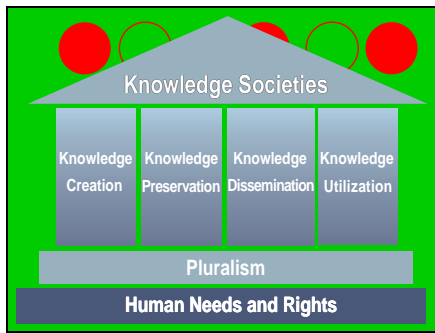
Characteristics of Community Radio

- It encourages participatory democracy in line with Rural Republic
- It offers the opportunity to any member of the community to participate in program making, management and ownership of the station.
- It uses technology appropriate to the economic capability of the people.
- It promotes and improves problem solving

Objective of Community Radio

- provide a development forum for the community;
- encourage participatory community development;
- promote active involvement of underprivileged groups such as women and young people;
- intensify the sharing of information within the community;
- encourage innovation in community development;
- increase the free flow of accurate and balanced information to, and within, the community;
- provide a forum for local cultural expression; and
- improve people's access to information in local languages/Dialect.

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Difference between different types of Radio in South Asia

Area of comparison	Government Radio	Commercial Radio	Community radio
Approach	Bureaucratic	Market driven	Participatory
Ownership	Government	Private	Collective
Audience	Passive/Active	Carefree	Active/Participant
Responsibility	Toward government	Toward owners	Toward society
Style	Formal	Artificial	Natural/Informal
Goal	Development Information/ Propaganda	Profit	Collective Welfare

Community Radio Movement in India, Nepal, Bhutan and Pakistan

India

- Movement started : 1990
- Community Radio Policy: 2002 – only for Education Institution
- Revised Policy : 2006 including NGOs/NPOs/CBOs
- Community Radios : 163 Functional & 250 pipeline

Nepal

- Movement started : 1997
- Community Radios : 150
- Community Radio Policy: Awaiting

Bhutan and Pakistan

Awaiting.....



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Community Radio Movement and Present status of Community Radio in Bangladesh

- Movement started : 1998
- Community Radio Policy : 2008
- Community Radio Strategy : 2006 including
- Community Radios : 14 Functional & 18 will start by December 2014
- Total Broadcast Hour : 120
- Coverage : 67 Upazillas of 13 District
- Population : 4.6 Millions
- Community Broadcasters : 536 Youth Women and Youth
- About Contents : Education, Information, Entertainment and Development Motivation



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4 Deficits to Access Unreached Populations

- Deficit of Information – Low awareness on standards, norms, rights & entitlements
- Deficit of Participation – Inadequate institutional spaces for citizen engagement in governance
- Deficit of Alternatives – Limited or no options with regard to alternatives (especially for poor and vulnerable)
- Deficit of Accountability – Weak Monitoring & Regulation; Poor grievance redress

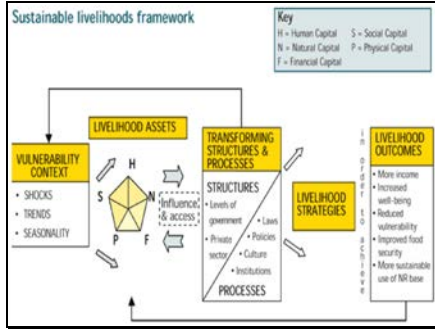


Community Radio Response inline with widen access to knowledge and information

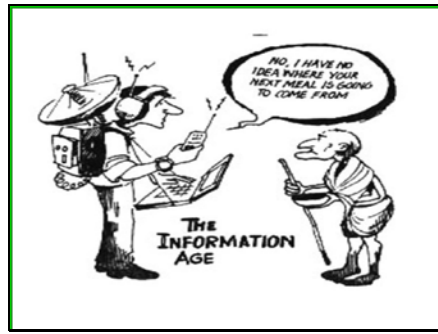
- Access to resources !
- Fairer Institutions !
- Participation and engagement !
- Enabling environment



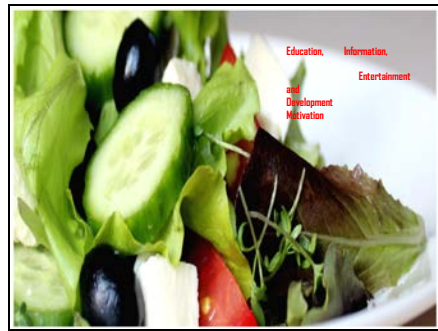
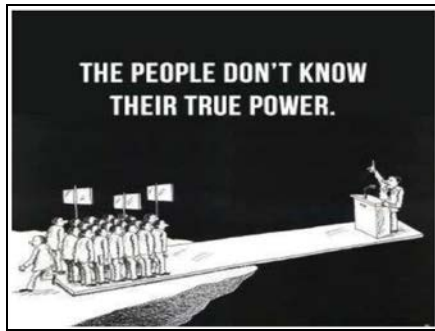
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